

SALON INTERNATIONAL DE LA LINGERIE

PARIS LINGERIE & SWIM

INTERFILIÈRE PARIS

LINGERIE SWIM SPORT

#Rendezvous
June 18, 19, and 20, 2022

PARIS, EXPO PORTE DE VERSAILLES | HALL 7.2



THE SALON INTERNATIONAL
DE LA LINGERIE, EXPOSED and
INTERFILLIERE PARIS

can't wait to see you again on
June 18, 19, and 20, 2022, in
Paris at Porte de Versailles,
Hall 7.2, for 3 days of festive
discoveries of the **new Lingerie
x Loungewear x Swimwear x
Activewear collections.**



AZ-AR

AN EAGERLY AWAITED RETURN TO BUSINESS

It promises to be a unique and intense experience
worth savoring!

Nearly 200 brands are expected at this edition of the **SALON INTERNATIONAL DE LA LINGERIE**, for a comprehensive offering of #Lingerie #Corsetry #Activewear #Loungewear #Hosiery #Men's #Sexy and emerging #Organic key players in sustainable fashion, along with #Millennials, dedicated to this new generation.

ACQUADICOCCO, ANTIGEL, BILLI LONDON, BO & BLU, BOTT LINGERIE, CADOLLE, CHANTELLE, COSABELLA, DKNY INTIMATES & SLEEPWEAR, EMPREINTE, EVA B BITZER, FREYA FURSTENBERG, GOTTEX, JANINA BORN, JOURNELLE, JUNGLE SOCIETY, LAETITIA BEACHWEAR, LAUREN SLEEPWEAR, LELO, LISE CHARME, MELISSA ODABASH, MEY, OCCIDENTE, OSCALITO, PALADINI, PASSIONATA, PIERRE MANTOUX, PUNTO BLANCO, RAFFAELA D'ANGELO, RAFFAELA D'ANGELO, REJEANNE, SANS COMPLEXE, SIMONE PÉRELE, VALERY, VERDIANI, WACOAL, WEISS, YSABEL MORA ...

EXPOSED will offer its unique vision, with a beautiful selection of famous names and young designers.

ARLOE, COASTAL, GIRLFRIEND COLLECTIVE, ICONE, JUILLET JUILLET, KHAVEN, LAUREN PERRIN, LOVE ON THE SNOW, NÉNÉS PARIS, NETTE ROSE, OPAAK, PALOMA CASILLE, PANTYS, POSIDONIE, PUISSANTE, RÉELLE PARIS, RILKE, RUBAN NOIR, SEAMLESS BASIC, SELIA RICHWOOD, SKINSWEAR, SIMONE BY SIMONE PÉRELE, YDUUN ...

INTERFILIÈRE PARIS, the only international fabric and textile-accessory event for the #Lingerie #Swim and #Sport markets, will host nearly 100 exhibitors of #Fabrics #Lace #Embroidery #Accessories #Textile Designers #Fibers and #Manufacturing.

ACUNDIS, ALBERT GUÉGAIN, ANTIK DANTEL, ART MARTIN, BE BE COTTON, BERTHEAS, BLUE PEANUT STUDIO, BUNTASTIC, CADICA, CHANTY, DARQUER, EN PETIT COMITÉ, ENORA LY, EUROTEXTILE, FORSTER ROHNER, GAYOU, HYOSUNG, ILUNA, INTERLINGE - MIATEX, LENZING, LES TISSAGES PERRIN, LILA, MG2 CREATION, MUEHLMEIER, NEXTIL GROUP, NOYON, P.W SOLO, PONGEES, POTENCIER, PREFORMATEX, PRYM INTIMATES, RIMTEKS, RIVHIL TEXTILES, ROBERT VERNET CREATIONS, ROCLE BY ISABELLA, SANKO, SIVA, SOLSTISS, SOPHIE HALETTE, STUDIO ILYZIA, SUDEM UNDERWEAR, SUPREME, TESSITURA TAIANA, UNION, WILLY HERMANN, YAPARK IC GIYIM ...

SALON INTERNATIONAL DE LA LINGERIE

PARIS LINGERIE & SWIM

THE SEASON'S TRENDS

As a source of inspiration, the Salon International de la Lingerie highlights Fashion information



WI PARIS



SIMONE PÉRÈLE



HAPPY UNDIES



YSABEL MORA

// PANTIES TAKE CENTER STAGE!

A real source of creativity and a fashion feature for brands, panties and briefs are taking over all the Lingerie and Swimwear collections. They enhance curves, flatten the belly, conceal imperfections, and become invisible underneath a pair of trousers. As a response to the "no-bra" trend, panties are putting on a show and taking the lead. An iconic piece, they're embellished with lace and silk, openwork detailing, and graphic cut-outs. Panties are looking chic in contrasting materials, daring to be sexy with a see-through look, or proclaiming a real message. Keep your eye on the big comeback of the Bloomer, with elastics and ruffles, sign of a carefree spirit!

// BODY ENERGY! THE BODYSUIT: SOMEWHERE BETWEEN LINGERIE AND READY-TO-WEAR

#necklines

An essential within collections, the bodysuit comes in so many shapes, colors, and materials: with long or short sleeves, in sexy or shapewear versions... Today, the bodysuit is shown off in an inner-outerwear fashion and plays around with layers, creating ultra-chic necklines. It teases with transparency and goes for daring juxtapositions of materials, to offer new ways to wear it: silk, lace, stretch, 3D knit, and more...

This season's It-products will be exhibited all over the show next to the Live events, our brand-new experiences that will be one of the highlights of buyers' visits to the Salon.

//GREEN! LINGERIE & BEACHWEAR

Fashion wants to be more ethical, sustainable, and circular. In a word: responsible. Improved manufacturing conditions and greater transparency are new consumers' major demands. Lingerie and Beachwear brands now understand this and are engaged in many sustainable approaches. We offer a focus on these initiatives that are shaking up the scene!

Green is the color of the season! Not only in terms of "green" commitment, but also echoed literally on key pieces from a variety of collections.

//GENDERLESS! LINGERIE THAT IS FULLY FREE

#comfort

The movement to speak out and feel free in our bodies is gaining momentum. Many women are looking for lingerie that feels like a whisper on the skin, comfortable and unrestrained. Brands are being reinvented, new concepts are being unveiled, and innovative materials offer total comfort without sacrificing a beautiful look. Keep your eye out for underwear inspired by sports apparel, such as for Yoga.

LIVE !

Unique, surprising, engaging experiences

#engagement #sharing #experience



Live

THE WOMEN'S CIRCLE ⁽¹⁾

The Salon International de la Lingerie is committed to embodying societal trends through event-like experiences, for a better understanding of tomorrow's marketplace, and to offering some ideas to try out in shops.

A brand-new concept of round-table discussions to talk about women, their bodies, and their evolution. 2 daily sessions lasting 40 minutes each to talk about women's issues and make peace with yourself and your body.

Laure Dou l'âme: a "mom-velous" person who will share with us her new adventure in supporting others' life journeys. Trained as a hypnotherapist, Laure Imari, a mother of three, wants more than anything to support women through different stages of their lives.
www.lauredoulame.fr

Live

HUMAN DESIGN

Get to know yourself using your birthdate and the different aspects that go along with it (the date, the place, and the exact time), such as the underlying principle of Human Design. A workshop led by Melissa Simonot awaits your discovery each day, with time set aside for an interactive discussion in a small group and one-on-one sessions lasting 10-15 minutes.

After a rich and diverse personal and professional journey, Mélissa discovered the keys to understanding within Human Design that no other tool had offered her. Fascinated by this

system, she made it her profession, which she now shares with others. Mélissa uses a simple, gentle, and positive approach to relearning to simply be yourself.
melissasimonot.com
[@melissasimonot](https://www.instagram.com/melissasimonot)

Live

BRA FITTING ⁽²⁾

An event at the Salon that has become a must-see! Each day at 11:30 a.m. and 3:30 p.m., Kimmay Caldwell shares her secrets in her Fitting Room: fitting your bra, the No-Bra phenomenon, enhancing your silhouette, and more...

Kimmay Caldwell, American "It-girl" and lingerie expert, shares her Lingerie advice all over the world and in the media.
www.hurraykimmay.com

Live

NO GENDER MAKE-UP ⁽³⁾

A new experience at the Salon!
Skin-tone enhancement for women and men. For several years now, gender-neutral marketing has been growing, with an increasing number of brands wanting to be part of the no-gender, gender-fluid or gender-neutral market that is revolutionizing consumer behavior. This workshop that is so relevant for today will be a space for sharing, discussion, and getting your make-up done, with the 100% French no-gender, organic, vegan brand No Beauty.

LIVE !

#engagement #sharing #experience



Live

STONE THERAPY ⁽¹⁾

This will be an experience to help you learn to balance out your body using stones and their energy. Stone therapy invites itself to the Salon to address the benefits of energy therapy and this societal phenomenon that has been used for millennia. Morgane Jorge, the founder of Stones Club, delivers a concentration of good vibes from crystals.

Morgane Jorge, a former artist manager in electronic music, answered the call of the stones. She now shares her stone therapy knowledge with Stones Club to help people use kits that meet specific everyday needs. <https://stonesclub.fr>

Live

THE GAPIANNE SHOP ⁽²⁾

—Exposed

The number-one French platform for intimate and sexual wellness, Gapianne, reveals a selection of intimate essentials for women at the show. This inclusive space, free of any standards or norms, offers a new perspective on intimacy and sexuality at every age.

By creating Gapianne, Marine Boucherit and Anne-Cécile Descaillot wanted to place intimacy at the center of the debate in all its forms, as self-care. Listening to yourself and your body means getting to know, accept, and love yourself. Gapianne offers a customized selection of care products and objects designed for different stages in women's lives. Intimate pleasure, your period, motherhood, and menopause, as well as consent, libido, and STIs: every subject is covered with total respect on their platform. www.gapianne.com

FASHION SHOWS

A totally inclusive highlight of the Salon

This season's must-haves, presented on stage during 2 prestige Runway shows

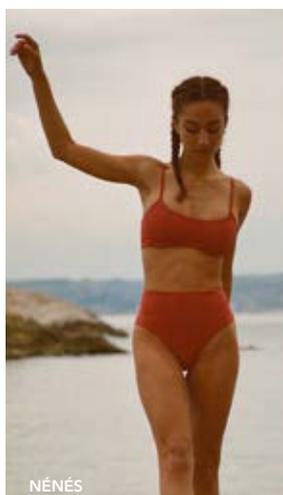
each day at 2 p.m. and 4:30 p.m



A choreographed show that combines all the major Lingerie and Swimwear trends. A free-spirited, joyful, colorful fashion show with a radically groovy spirit, where positive vibes are the name of the game!

It's all about reveling in freedom and happiness, dancing, and having fun ...

A "Selection" fashion show presenting the Salon's selections and the season's key pieces.



NÉNÉS



LISE CHARMEL



CHANTELLE



BOTT



AUBADE

INTERFILIÈRE PARIS

LINGERIE SWIM SPORT

WILL ALSO FEATURE A PROGRAM SURE TO INSPIRE
AND PROVOKE DIALOGUE AND ENCOUNTERS
AMONG ALL THE KEY PLAYERS IN THE INDUSTRY.

THE INTERFILIÈRE PARIS GENERAL FORUM

by Concepts Paris

This new Interfilière Paris Forum seeks to be a genuine "GARDEN PARTY" presenting trends for Autumn-Winter 2023/24. The idea of seasonality is fading away, and it's all for the better! This Forum is a real celebration and discovery of all our hidden wants and desires, highlighting a new consumer mindset, with an abundance of expectations for body fashion, ranging from eco-virtuousness to Seventies and Nineties glam.

//IMAGINATION

reveals a universe that is ultra-lightweight, magical, and highly functional. This apparent contradiction is made possible with the latest fiber and knit technologies. Cutesiness is back with a vengeance, to discover new prints and embroideries infused with humor and graphical modernity. Pretty little florals are back in fashion on fabrics that fulfill consumers' new desires. It's out with demure prints and in with clean-edged jerseys, cozy sweatshirt fabrics, and printed velvets.



//LAVA

embodies a new, creative, and explosive sexiness that's bursting with color. In this theme, we find shine, organic patterns, and a wild-animal spirit. Large Ikat-inspired florals, silks, knitted and woven satins, and everything from pleats to ribbing is mixed with the latest Leavers laces. Awaiting your discovery: new designs, guipure motifs, and jacquards inspired by traditional brocades.



THE INTERFILIÈRE PARIS GENERAL FORUM

by Concepts Paris

//ESCAPE

is a melting pot of retro references and digital solutions, for a seasonless, multitasking wardrobe. Clubwear, activewear, and streetwear with casual California accents in a Tom Ford mood. This theme reveals textures and prints in bright colors, with faux fur, logo-covered elastics, and jacquards. Knitwear makes a major comeback with recurring motifs for loungewear maxi-dresses. Multipurpose 4-way stretch laces and clean-edged interlock jerseys give pride of place to sculpting body fashion that comes in "one size fits all" or in a limited range of sizes.

//MUSHROOM

is an invitation to take a walk in the forest and breathe in its woody, spicy scents. Mushroom mycelia are made of a network of underground branches, and they may very well become an alternative to plastic. We can already find them being used as a binder for vegetable-tanned leather. This theme finds laces structured with surface effects, stunning embroideries with new prints, and fishnet or mesh. All the solid colors are sustainable, with exclusively botanical dye.

//SHETLAND

is a second woody theme with references to craftsmanship and colors inspired by Scotland and its spinning, weaving, and knitting traditions. This family-oriented trend goes beyond gender or age. Its key concepts are cozy and calm, in other words, Còsagach in Scots Gaelic, the equivalent of Nordic Hygge. The focus here is on Fair Isle knit pieces, checks, tartans, knits, new woolen blends, and soft wovens. We also love "woodland creature" prints, and let's not forget, 2024 will be the Year of the Rabbit in China, so cuteness is in the spotlight!



TRULY INSPIRING TALKS

— Interfilière Paris —



by Dominique Demoinet

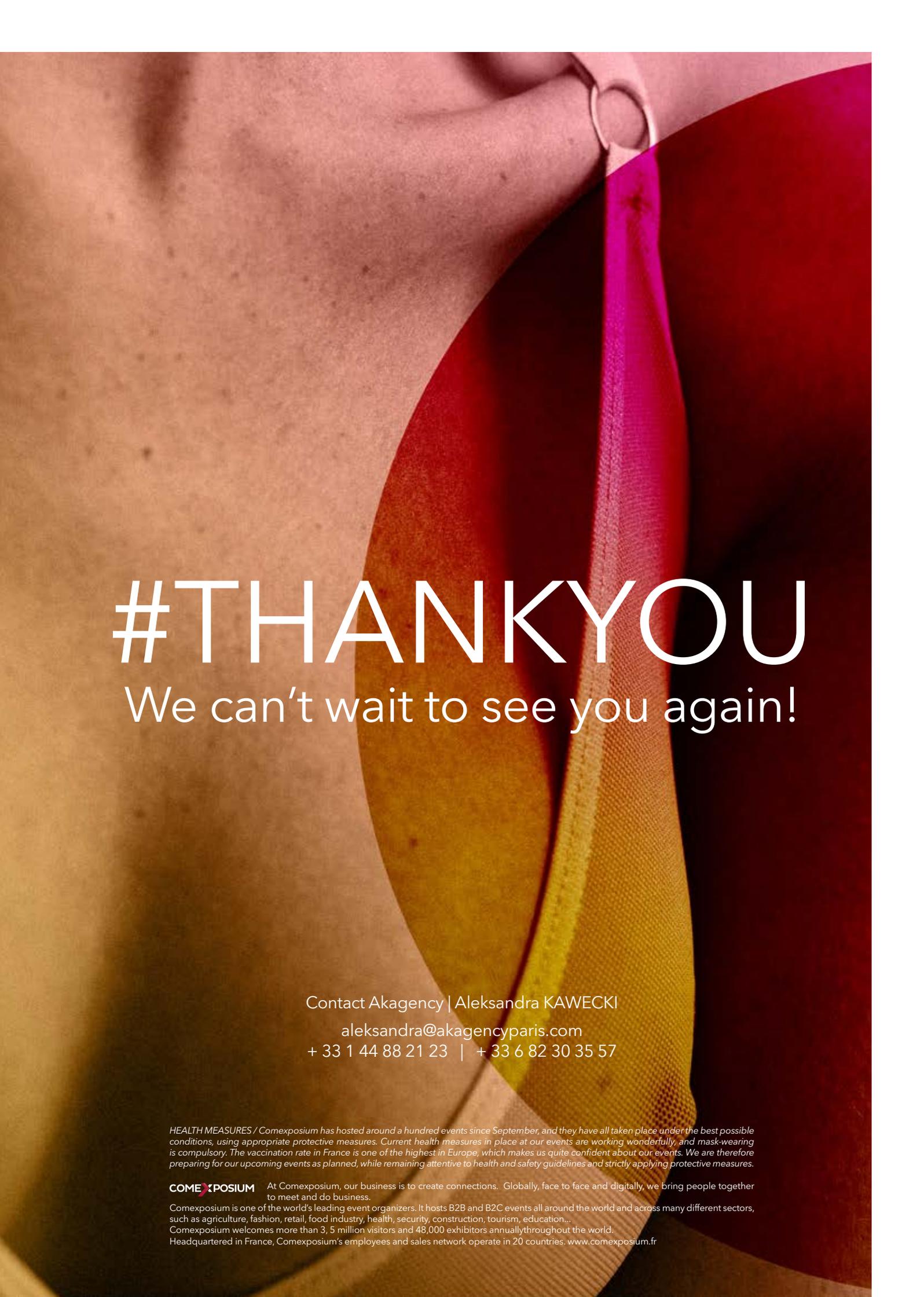
Reconsumption as a response to the challenge posed by deconsumption New issues in CSR

It's no longer just about knowing if we should consume less, or better, nor about knowing if we should consume in a new way, and why. One thing's for sure: each of us should consume less, better, and in a new way, especially in the fashion industry, even more than elsewhere. The question that needs to be answered is "How?". How do we respond to this now-clear desire from consumers who are ready to radically alter their purchasing behavior and change their consumption patterns? Though they may be ready to act as responsible individuals, consumers expect much more and much better from companies.

What will the post-crisis world look like? What should we be expecting? Are we ready for it?

Disruptions, timeframes, alternative models, small gestures, real people, the old system, hyper-consumption, new growth, reindustrialization, dependency, supply, debt, climate change... Each of these words weigh heavily in the balance. Yesterday's world is no longer like that of today. And even less like the world of tomorrow.

And, as always, experts offer Trend highlights, including Concepts Paris, Peclers Paris, Carlin Creative trend Bureau, and more...



#THANKYOU

We can't wait to see you again!

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HEALTH MEASURES / Comexposium has hosted around a hundred events since September, and they have all taken place under the best possible conditions, using appropriate protective measures. Current health measures in place at our events are working wonderfully, and mask-wearing is compulsory. The vaccination rate in France is one of the highest in Europe, which makes us quite confident about our events. We are therefore preparing for our upcoming events as planned, while remaining attentive to health and safety guidelines and strictly applying protective measures.

COMEXPOSIUM At Comexposium, our business is to create connections. Globally, face to face and digitally, we bring people together to meet and do business.

Comexposium is one of the world's leading event organizers. It hosts B2B and B2C events all around the world and across many different sectors, such as agriculture, fashion, retail, food industry, health, security, construction, tourism, education...

Comexposium welcomes more than 3,5 million visitors and 48,000 exhibitors annually throughout the world.

Headquartered in France, Comexposium's employees and sales network operate in 20 countries. www.comexposium.fr