

THE **SALON INTERNATIONAL DE LA LINGERIE** AND **INTERFILIÈRE PARIS** CLOSED THEIR DOORS ON MONDAY, JUNE 20TH AFTER **3 DAYS FULL OF ENCOUNTERS, DISCOVERIES, AND EVENTS**, CONCLUDING A MARVELOUS SESSION POSTPONED TO THE SUMMER THAT SIGNALLED A RETURN TO BUSINESS AFTER A TWO-AND-A-HALF YEARS' ABSENCE OF THIS UNIFYING EVENT FOR THE ENTIRE INDUSTRY.



SALON INTERNATIONAL DE LA LINGERIE

PARIS LINGERIE & SWIM

INTERFILIÈRE PARIS

LINGERIE SWIM SPORT



VISITORS

45% french

55% international

This back-to-business edition, so eagerly awaited, offered the entire industry a program of festive discoveries of new brand and supplier collections in LINGERIE X LOUNGEWEAR X SWIMWEAR X ACTIVEWEAR.

This edition marked the return of top-quality visitors, in line with expectations for the 2 shows, which offered a comprehensive overview of the marketplace. The **45% French and 55% international visitors** hailed the diversity of products, beauty of the show spaces, quality of the talks on offer, the inspiring program of Live content available, and, finally, the joyful and optimistic spirit of inclusiveness.

Buyers and exhibitors also appreciated the events that were held alongside the shows, which facilitated friendly discussions and the sharing of this same passion that drives us all and makes these shows truly unique places for enriching encounters.

And so, the Salon International de la Lingerie offered a new experience where the human factor is clearly at the heart of the conversation, and Interfilière Paris, a driver of new ideas, inspired its visitors, all in a cheerful atmosphere.

TOP 10 COUNTRIES VISITORS

SALON INTERNATIONAL DE LA LINGERIE

INTERFILIERE PARIS

FRANCE
BELGIUM
ITALY

- **FRANCE**
- **UNITED KINGDOM**
- **GERMANY**

- Germany
- The Netherlands
- United Kingdom
- USA
- Spain
- Switzerland
- Poland
- USA
- Italy
- The Netherlands
- Spain
- Hong-Kong
- Belgium
- Turkey



#THANK YOU

- for your presence over these 3 days
- for supporting the Lingerie & Swim industry
- for standing by your materials suppliers, brands, and young designers in the industry
- for your loyalty to the show
- all, from the bottom of our hearts!

SEE YOU IN JANUARY 2023!

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